



## Clatsop Animal Assistance 2022 Annual Report

### Our Mission

- Clatsop Animal Assistance, also known as CAA, is a 501©3 all-volunteer organization dedicated to helping the Clatsop County Animal Shelter's homeless pets.
- We support these animals by providing funds to pay for veterinary care, spay/neuter fees, medicines, cat litter, grooming, specialty-diet foods, and other supplies not covered by the shelter budget.
- We promote the shelter animals by providing advertising and promotional materials and by sponsoring adoption events.
- CAA helps turn hardship and suffering into happy endings, sending a message of compassion and caring for animals out into the community.

### Our Accomplishments in 2022:

We're proud to say that because we are completely volunteer run, over 90% of what we take in goes directly to the animals, for veterinary care, onsite veterinary technicians, spay/neuter certificates, supplies, training, social media posts and adoption advertising and promotions.

Below are some highlights of our past year:

- We covered vet bills, including a portion of each spay/neuter certificate, for close to 60% of the animals in the Clatsop County Animal Shelter in 2022 that were not redeemed within a day or two. Our shelter vet techs, Becky the dog and our foster care kitten program are great examples of what CAA can do because of our ongoing community support.
  - Jordan and Madison, our vet techs, tell us, "We check out all animals at intake and make sure that they are all healthy and ready for adoption. Getting prepared for adoption includes vital testing, updating vaccinations, microchipping, and treating for internal and external parasites. We address minor medical concerns as they occur, and recommend veterinary visits as needed. Our goal is to ensure that every pet adopted is happy, healthy, and ready for their forever home!"
  - Becky needed longer-term veterinary care and special treatments. When she was found as a stray last summer she could barely walk. All four of her legs were badly bowed, due possibly to a combination of arthritis and poor living conditions. CAA covered a series of appointments for her to have shots and laser treatments for her arthritis and volunteers took turns driving her to her many appointments. A CAA volunteer and her husband fostered Becky and have now adopted her.
  - Every year we have many kittens come in that need immediate round the clock care until they gain enough weight to go into the adoption area. CAA covers vet care and our members provide the foster homes, on call to take these babies home on a moment's notice. This year the shelter had bumper crop of litters and CAA members fostered close to 50 kittens.

Through our adoption promotions, we helped to place the 116 dogs and 200 cats and kittens that were successfully adopted out of the county shelter in 2022. Our efforts included:

- ads in *The Astorian*, *Columbia Press* and other regional news outlets
- distribution of monthly posters featuring adoptable dogs and cats,
- daily Facebook and Instagram posts,
- media announcements on local radio stations,
- Website photos, videos and captions,
- Petfinder photos, videos and captions,
- RescueMe! photos, videos and captions,
- handlers with individual dogs walking them offsite with Adopt Me vests.

The following is an overview of CAA’s income and expenditures for the fiscal year ended June 30, 2022:

**Revenue**

Contributions, grants, gifts:	\$121,742.00
Events:	\$28,837.00*
Interest:	\$173.00
<b>Total Support &amp; Revenue:</b>	<b>\$122,205.00</b>

**Expenses**

**Program Expenses:**

Professional Services:	
Veterinary services and supplies:	\$46,385.00
Spay/neuter certificates (shelter animals):	\$4,409.00
Public assistance costs:	\$11,347.00
On-site part-time shelter vet tech:	\$5,234.00
Boarding, training, grooming:	\$11,424.00
Shelter supplies:	\$3,081.00
Animal promotion advertising:	\$4,707.00
Storage and equipment rental:	\$2,308.00
Accounting fees:	\$1,310.00
Licenses/taxes/fees:	\$225.00
Animal transport:	\$1,434.00
Printing, postage, etc.	\$968.00
Other expenses:	\$242.00
<b>Total program expenses:</b>	<b><u>\$93,094.00</u></b>

**Administrative Expenses:**

Administrative software purchase:	\$1,300.00
Insurance:	\$974.00
Dues and publications:	\$115.00
Office supplies:	\$139.00
<b>Total administrative expenses:</b>	<b>\$2,528.00</b>

**Fundraising Expenses**

Ads:	\$880.00
Booth rental and supplies:	\$300.00
Printing and postage:	\$480.00
<b>Total fundraising expenses:</b>	<b>\$1,660.00</b>

**Total Functional Expenses:** **\$97,262.00**

Net Assets:	\$250,095.00
Net income:	\$24,943.00
Net Asset Balance:	\$275,038.00

\*Note: As the non-profit sponsor and administrator of a grant to produce the Savor Cannon Beach Wine & Culinary Festival, CAA typically nets \$5240.00 annually, which is recorded under contributions, grants, and gifts. CAA acts only as an administrator of the remaining grant funds, which are used to produce the event, so these funds (\$28,837.00 in 2021-2022) are not included as part of CAA's total support and revenue.

**Board of Directors:**

Marcy Dunning, President and Director  
Rae Marie Zimmerling, Past President and Director  
Robert Zimmerling, Treasurer and Director  
Linda Dygert – Secretary and Director  
Noelle McClure – Vice-President  
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Tiffany Boyd – Vice-President  
Lisa Minnear - Director  
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