



## Clatsop Animal Assistance 2023 Annual Report

### Our Mission

- Clatsop Animal Assistance, also known as CAA, is a 501©3 organization dedicated to helping the Clatsop County Animal Shelter's homeless pets.
- We support these animals by providing funds to pay for veterinary care, spay/neuter fees, medicines, cat litter, grooming, specialty-diet foods, and other supplies not covered by the shelter budget.
- We promote the shelter animals by providing advertising and promotional materials and by sponsoring adoption events.
- CAA helps turn hardship and suffering into happy endings, sending a message of compassion and caring for animals out into the community.

### Our Accomplishments in 2023:

We're proud to say that over 90% of what we take in goes directly to the animals, for veterinary care, onsite veterinary technicians, spay/neuter certificates, supplies, training, and social media posts and adoption advertising and promotions. Below are some highlights of our past year:

- We covered vet bills, including a portion of each spay/neuter certificate, for more than 50% of the animals in the Clatsop County Animal Shelter in 2023 that were not redeemed within a day or two. Our shelter vet techs, Dogs Playing for Life training, and foster care kitten program are great examples of what CAA can do because of our ongoing community support.
  - Jordan and Madison, our vet techs, tell us, "We check out all animals at intake and make sure that they are all healthy and ready for adoption. Getting prepared for adoption includes vital testing, updating vaccinations, microchipping, and treating for internal and external parasites. We address minor medical concerns as they occur, and recommend veterinary visits as needed. Our goal is to ensure that every pet adopted is happy, healthy, and ready for their forever home!"
  - This year was especially busy for kittens. Usually, we talk about a defined kitten season but this year it was continuous, and several litters came with kittens so young they needed immediate round the clock care until they gained enough weight to go into the adoption area. CAA covered vet care costs while our members provided the foster homes and were on call to take these babies home on a moment's notice. CAA members fostered more than 100 cats and kittens.
  - CAA contracted with Dogs Playing for Life, a nationally known organization headquartered in Florida, to send a train-the-trainer team to the shelter in April of last year. The team worked with the staff and volunteers to teach us how to run play groups at the shelter that are safe for the dogs and the handlers. We are now running these groups two or three times a week. CAA also contracted with Eva Wiseman, owner of Hammond Kennels, to work one-on-one with the dogs and volunteers at the shelter.

Other highlights include:

- Creation of a part-time paid volunteer coordinator position to oversee our growing volunteer base and increased responsibilities at the shelter.
- Creation of a part-time paid social media coordinator position to manage our very active social media presence.
- Ten offsite adoption events for the dogs and cats and a very successful It's Raining Cats and Dogs adoption promotion in cooperation with the county.

Through our adoption promotions, we helped to place the 163 dogs and 321 cats and kittens that were successfully adopted out of the county shelter in 2023. Our efforts included:

- ads in *The Astorian* and other regional news outlets,
- distribution of monthly posters featuring adoptable dogs and cats,
- daily Facebook and Instagram posts, with boosted posts targeted for other parts of Oregon and Washington,
- media announcements on local radio stations,
- Website photos, videos and captions,
- Petfinder photos, videos and captions,
- RescueMe! photos, videos and captions,
- handlers with individual dogs walking them offsite with Adopt Me vests.

The following is an overview of CAA's income and expenditures for the fiscal year ended June 30, 2023:

**Revenue**

Contributions, grants, gifts:	\$224,701.00
Events:	\$673.00*
Interest:	\$2,977.00
<b>Total Support and Revenue:</b>	<b>\$228,351.00</b>

**Expenses**

**Program Expenses:**

Professional Services:	
Veterinary services and supplies:	\$65,819.00
On-site part-time vet tech salaries:	\$10,560.00
Social media director salary:	\$3,250.00
Boarding, training, grooming:	\$6,800.00
Payroll taxes:	\$1,056.00
Spay/neuter certificates (shelter animals):	\$7,390.00
Public assistances:	\$6196.00
Shelter supplies:	\$5,802.00
Animal promotion advertising:	\$8,300.00
Storage and equipment rental:	\$2,546.00
Meeting costs:	\$567.00
Accounting fees:	\$1,069.00

Licenses/taxes/fees:	\$248.00
Animal transport:	\$2,390.00
Office expenses;	\$1,741.00
Other expenses (dues, bank charges)	\$102.00
Facilities & equipment (storage shed):	\$316.00
Insurance:	\$625.00
Depreciation, amortization:	\$10,301.00
<b>Total program expenses:</b>	<b>\$135,078.00</b>

**Administrative Expenses:**

Insurance:	\$1,026.00
Dues and publications:	\$58.00
Office expenses:	\$528.00
Accounting services:	\$458.00
Storage rental:	\$106.00
<b>Total administrative expenses:</b>	<b>\$2,176.00</b>

**Fundraising Expenses**

Open house expenses: ads, ext.	\$326.00
Booth rental:	\$300.00
Printing, postage, supplies, ads:	\$1,704.00
<b>Total fundraising expenses:</b>	<b>\$2,330.00</b>

**Total Functional Expenses:** **\$139,584.00**

Total Assets:	\$363,805.00
Total liability:	\$0.00
<b>Total Liabilities and Equity:</b>	<b>\$363,805.00</b>

\*Note: As the non-profit sponsor and administrator of a grant to produce the Savor Cannon Beach Wine & Culinary Festival, CAA typically nets \$5240.00 annually, which is recorded under contributions, grants, and gifts. CAA acts only as an administrator of the remaining grant funds, which are used to produce the event, so these funds (\$41,076.00 in 2022-2023) are not included as part of CAA's total support and revenue.

Board of Directors:

Marcy Dunning, President and Director  
 Rae Marie Zimmerling, Past President and Director  
 Robert Zimmerling, Treasurer and Director  
 Linda Dygert – Secretary and Director  
 Noelle McClure – Vice-President  
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